

SPORTPARACHUTIST TERMS & CONDITIONS 2017



Reservation

Reservations for advertising in Sportparachutist can be made by e-mail only to: sportparachutist@knvvl.nl. Please indicate the size and placing of your advertisement. You can reserve for 2, 3 or 4 issues at the same time. This will give you a discount as below.

Contact persons are Mr. Ronald Overdijk and Mrs. Brenda Knibbe. They will confirm your reservation, the price and the size(s).

Delivery instructions

Your advertisement can be sent as certified PDF document or in real size. If you don't have that possibility, send us a Photoshop or Illustrator document (at least 300 dpi real ad size). Please send a low-res PDF or JPG document with it for our reference and send the ad per e-mail to sportparachutist@knvvl.nl. Another useful method is using www.wetransfer.com.

Prices

There is no price increase from 2016 to 2017. All prices stated in the PDF file 'Formats & Prices 2017' are valid throughout 2017. By December 2017 prices for the year 2018 will be announced.

Discount

A discount is granted with at least 2 advertising moments in the Sportparachutist in a calendar year. You need to commit in writing (email) for this. If you decide to cancel ads you will get a correction invoice for the discount.

Number of ads (in a calendar year)	2	3	4
Discount per ad	5%	7,5%	10%

If you place 1 ad and decide later to place a 2nd or 3rd ad (of at least the same cost) you will get the relevant discount calculated on the total of the relevant invoices. If you decided to place 4 ads and you lower this to 2, you will get a corrected invoice with a lower discount.

Payment

All invoices are sent by e-mail. On your invoice you will see the standard 2017 price. If you get a discount, you will also see your relevant discount. We will send the invoice after printing and issuing the issue of Sportparachutist concerned.

The invoice should be paid within fourteen (14) days of the invoice date. All invoices are in Euros (€). All banking or transfer costs must be paid for by the advertiser. If you would like to pay all your ads at once (and thus save on banking costs) please let us know so we can send you one single invoice for all the ads that you would like to place in one calendar year (no. 1-2017 up till no. 4-2017). To prevent us from sending unneeded reminders make sure to use the invoice number(s) on your payment(s).

The bank to be used for payment is RABO, as specified in the footer below.

Along with the invoice you will receive the a digital copy of the magazine. If you want a paper copy of the issue concerned please tell us before placing the ad order.